



Harvest Landscape Enterprises, Inc.

Newsletter

Spring 2013

Harvest Was Built on a Legacy of Experience



In May, We Celebrate Our 10th Anniversary with Gratitude to Family and Friends Who Made it All Happen...

Those of you who know me are familiar with my background in landscaping.

I come from a family that has spent generations tending gardens and making Orange County beautiful.

My dad was a landscaper, just like my grandfather.

As a boy, they often let me tag along for a day at work in the family business.

I'd be trimming lawns and clipping hedges, but my eyes were always fixed on the firm handshakes of my father and grandfather.

I watched as they tended to the

Harvest Joins Coastkeeper in Grand Opening of Gardens

Our longtime partnership with Orange County Coastkeeper has resulted in a number of sustainable landscape projects throughout the county.

One of the most significant of these is Coastkeeper Gardens, a 2.5-acre project at Santiago Canyon College celebrating its grand opening May 4.

This one-of-a-kind demonstration garden features six "backyard" sustainable landscape vignettes: Spanish Revival, California Bungalow, Tuscan, Ranch, and Traditional (English/French). We worked with Coastkeeper to identify and establish these diverse landscape palettes in order to illustrate the variety of styles and lush beauty that can be achieved even with drought-tolerant plants.

These vignettes are colorful, living eco-systems that demonstrate the breathtaking results that can be achieved when we work with nature, not against it. Be sure to drop by. For more information, visit www.coastkeeper.org.



Orange County Coastkeeper will celebrate the grand opening of Coastkeeper Gardens with a fundraiser, From the Garden to the Sea, on Saturday, May 4. Visit www.coastkeeper.org for information.

Immigration Regulation: It Pays to Do it Right

Immigration laws are constantly in flux, but one thing remains constant: Things generally work out best for companies and individuals who do things right.

Just this month, Harvest got a clean bill of health from the Office of Homeland Security, confirming the legal work status of all of our 400-plus workers.

We are also celebrating the end of a 10-year process to get one beloved employee a visa and work permit so he could re-establish his place within our Harvest family.

Martin Hernandez is an exceptional employee and human-being, dedicated to doing the best at everything he does -- from overseeing a project to providing for his family. His friendly disposition and cheerful attitude makes everyone around him feel happy.

With his permit in hand, he will continue in his role as a supervisor for Harvest, where he worked his way up through the ranks on knowledge, talent and dedication alone. He's a great example of the rewards that come when people do things right.



JonMarc McDougan Joins Harvest

relationships they shared with their clients.

A smile and a pat on the shoulder were as important as the mowing and fertilizing.

Friendship and respect, they said, were the most important foundations of any business relationship.

Today, Harvest follows those same business principles that new clients can become "old friends."

We see our business as more than tending landscapes. We are cultivating relationships, many of which have lasted for years.

We've been through a lot together. Many of you are as much a part of the family business as you are a part of the family.

There is something inherently "real" about the landscape industry.

Friendships are our greatest bounty. Love brings rewards that cannot be expressed on a spreadsheet.

Our sincerest appreciation to you all for 10 wonderful years.

Here's to the next 10 years....

*Steven Schinhofen is
President and CEO of
Harvest Landscape
Enterprises, Inc.*



Harvest Landscape Enterprises, Inc. is pleased to announce that it has hired a new account manager for Irvine and Newport Coast. JonMarc McDougan is a longtime industry professional with 15 years of experience managing high-end and high-profile properties including the City of Anaheim and Disneyland, which is known the world over for its beautiful and impeccable landscaping. He won't be trimming hedges to look like Mickey Mouse - unless you want him to - but he will work to ensure that teams work efficiently and effectively to get the most value out of the time spent at each

property.

In addition to his broad experience, McDougan holds a Bachelor of Arts degree in Landscape and Nursery Management from Tennessee Tech University, and has certifications in various landscape practices.

JonMarc is originally from Tennessee, and moved to California for a couple of years before accepting a transfer with his former employer to Arizona. With twin daughters on the way, he and his wife, Sarah, were looking forward to getting back to the Golden State to raise their family. "We really missed California," he said. "You can't beat it here."



Dave Ramos Gets Clean Bill of Health

Thanks to you all for your prayers and good wishes.

After months of treatment and surgery in early March to remove a tumor, Dave Ramos, a longtime Harvest account manager, is now cancer free.

He will be returning to work in August in a new role as operations manager. Dave still needs to undergo another three rounds of chemo to make sure all his cancer cells are dead. Meanwhile, he is in good spirits, getting stronger every day, and his gratitude for life

brims over and infects us all with joy.

Taking over as supervisor of Dave's Irvine and Newport Coast area accounts is JonMarc McDougan, (see article above), a longtime industry professional with 15 years of experience managing high-end and high-profile properties.



Harvest Bids Farewell to Leslie Hogbin

For many years, we have been blessed to have Leslie Hogbin as our director of sales and marketing. It is with mixed emotions that we announce she has accepted a position with Three Phase Electric in order to further her career.

Leslie's grace, enthusiasm and boundless energy made her one of Harvest's greatest cheerleaders. Her wardrobe reflected that spirit with a variety of orange-colored shirts, blouses, scarves and other accessories -- even her iPhone case. Leslie was a friend to those who did business with her, and will remain so even as she switches

jobs and signs on to cheer for another company.

We wish her the very best in her new path, and thank her for her years of outstanding service with Harvest. She is a true professional and a good friend.



Do Your Part to Conserve Water

May is Water Awareness Month, a statewide campaign that since 1989 has promoted public awareness about our most precious resource.

Harvest puts a strong emphasis on water conservation in the work we do for our clients.

Here are some tips you can do at home in your garden to save water and money, particularly as the weather warms up. For more information, visit http://www.wateraware.org/tips_household.asp#awn:

1. Check your sprinkler system. Make sure it is functioning properly and has no leaks.
2. Water only a maximum of three days per week, four to six minutes each station. Less frequent, deep watering encourages plants to sink their roots deeper into the soil, which leads to healthier plants.
3. Replace the battery in your controller to make sure that the settings remain intact even after a power surge or blackout.
4. Invest in a smart timer, which automatically adapts irrigation schedules to the weather.
5. Beautify your garden with California Friendly and native plants, grasses and shrubs.



[Forward email](#)



This email was sent to steven@hlei.us by steven@hlei.us | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Harvest Landscape Enterprises Inc. | PO Box 3877 | Orange | CA | 92857