

Having trouble viewing this email? [Click here](#)



Harvest Landscape Enterprises, Inc.

Newsletter

Fall 2012

What Does Fall Mean to You?



Some think of jack-o-lanterns, others of Thanksgiving...

Those of us in the landscape industry see fall as a season of change.

It's a time when nature prepares for dormancy with the expectation of new growth in the future.

We prune trees, thatch lawns, cut and trim landscapes so they come back even stronger in the spring.

It is through this annual cycle that we come to realize that when the leaves change their hue -- *when things really get rough* -- it's a sign that there are better times ahead.

Each of us is pushed and prodded, challenged beyond what we think we could possibly ever accomplish.

It's a premise that plays out in all aspects of our lives, from the work that we do to

Record Temps Bring Record Sales on Smart Timers

This July was the hottest on record for the continental United States. Steady, triple-digit temperatures in June and August meant 2012 was the nation's third hottest summer,...ever.

It was hot, hot, hot, and so were our sales on Hydropoint Smart Timers.

Harvest sold and installed a record number of devices this year, with well over 25 accounts participating in our free installation program. In most instances, we were able to secure significant rebates on the purchase of the timers for additional savings.

Weather forecasters predict that the searing heat has begun to simmer, bringing some relief to our region's parched landscapes.

[Contact us today](#) for information on how you can [conserve water and save money](#) on your landscape.



Harvest Announces New Staff Enhancements



Gumer Altamirano

Gabe Ponce

Jose Rodriguez

Tim Desmond

Harvest is pleased to announce new additions and promotions to enhance our team's ability to provide safe and efficient service to our clients.

We have promoted Jose Rodriguez as safety administrator for the company and hired Gumer Altamirano and Gabe Ponce as new account supervisors.

Tim Desmond, a longtime management professional, has also joined our team as director of business development.

Jose has an impressive background in safety, quality control and maintenance. A former driver and foreman for Harvest for the past five years, he will now be busy training our staff and new hires to work safely and efficiently. He is about to complete his AA degree in business administration.

Gumer and Gabe are both outstanding leaders who will oversee accounts in their respective regions.

Tim has an impressive background in business development in property management, construction and service-oriented industries. He holds a B.A. in psychology with a minor in history of art and architecture from U.C. Santa Barbara, and is very active in volunteer work for children, the elderly, the disabled and disadvantaged, as well as disease awareness and research organizations, food banks and other causes.

Please join us in welcoming them all to our team.

Weather Woes Keep Harvest Crews on the Lookout

As the East Coast struggles with damage from the ravages of

the relationships we share with others.

In the end, it's how we deal with life's trials that determines the level of growth that will emerge from them.

This year, we at Harvest have been dealt a serious blow.

Many of you know that one of our longtime supervisors, my cousin Dave Ramos, has been diagnosed with cancer.

It's been a jarring concern for all of us as we pray for his quick recovery. We have united -- like family -- around him and tend to his spirit just as we nurture the landscapes of our clients.

These situations are never expected.

We ask for your prayers and thank you for your patience as we carry on with our work with the full expectation that Dave will be returning to the field very soon.

It's times like these that we find comfort in unity and gratitude in the people who are there to help support and guide us.

This Thanksgiving season, we want to express our appreciation to everyone who is a part of our Harvest family.

From our employees to our clients, we are all joined in a collective effort not just to do landscaping, but to make a difference in each other's lives.

We are all family.

Our thanks and appreciation go out to you all.

*Steven Schinhofen is
President and CEO of
Harvest Landscape
Enterprises, Inc.*



Harvest workers are continually on the lookout for potential problems caused by the weather. A crew member last year recorded this falling tree after alerting residents to move their cars and stand clear of its path.

emergencies that require immediate attention. Avoid parking under trees when it's windy, and hold on to your hats!

Hurricane Sandy, we here in Southern California can count our blessings.

But our region is not without its own weather challenges.

The season's powerful Santa Ana winds can be more than a nuisance. Last year's sent a tree toppling, as captured in this video by a crew member who successfully cleared the area of cars and people before it fell.

Harvest crews check for landscape problems routinely as a part of our regular maintenance routines, but we are extra vigilant this time of year. Please remember to report any

Harvest Attends CAI Charity Event at Orange Food Bank

Summer is one of the most difficult times of year for Orange County families struggling to put food on the table. When school is out, 43 percent of Orange County children who normally receive free breakfast and lunch at school go hungry, according to Second Harvest Food Bank of Orange County.

Harvest participated in the Community Associations Institute Orange County Chapter's October volunteer effort at the food bank, which partners with agencies throughout the region to distribute food to needy families. [Click here](#) for information on how you can help.



Harvest Hosts Employee Appreciation Day

More than 500 people attended Harvest Landscape's annual Employee Appreciation Day held in Anaheim. The carnival theme provided plenty of fun, and the dunk tank was a huge hit as employees got their chance to submerge supervisors, managers, even Harvest President Steven Schinhofen into the chilly water. Food, games, face-painting and festive music from La Banda Surena provided a day of celebration for all.



Family and friends celebrated in a big way during Harvest's Employee Appreciation Day.

[Find us on Facebook](#) 

[View our profile on LinkedIn](#) 

[Visit our blog](#)

[Forward email](#)



Try it FREE today.

This email was sent to steven@hlel.us by steven@hlel.us | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Harvest Landscape Enterprises Inc. | PO Box 3877 | Orange | CA | 92857