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Harvest Landscape Enterprises, Inc.

Newsletter

March 2012

A Wonderful Trip, And a Rude Awakening



*My son just turned 13.
It's hard to believe
how quickly he is
growing up.*

To celebrate, my father, son and I planned a road trip to snowboard, ski, and enjoy some water sports.

We went to the tip of California, to challenge the slopes at Mammoth Mountain.

Then, we journeyed southeast to take more than a few spins in Lake Mead. It was a wonderful trip. The three Steves, (we all share the same name), were out in nature enjoying water at its best: frozen and fluid.

Water is a life source, and the water cycle a necessary process to ensuring that we have enough of it to drink. Sadly, this winter's trip also brought the harsh reality that we still face serious water shortages here in California.

Snowfall in Mammoth was disappointing: a sad fact for snow enthusiasts, but a real concern for our water table. Snow melts slowly, allowing water to percolate deep underground. When

Landscape Enhances the Overall Value of a Community

It's no secret that attractive landscaping adds value to a home or community. Several studies cite increases in property value of between 7 and 15 percent with a complete 100 percent return on investment, sometimes even more. But lush landscaping doesn't have to mean you're spending a fortune on irrigation and maintenance.

Quite often, all it takes is a little know-how to understand how to repair, adjust and regulate watering systems for optimum efficiency. For most of us, our homes are the largest investment we'll ever make. Maintaining their value, and even enhancing it through landscaping, makes sense.



Harvest Account Managers Complete CLCA Certification

We are proud to announce that all Harvest account managers are now certified by the CLCA for Landscape Water Management Performance. CLCA's Water Management Certification Program helps green industry professionals meet the need to reduce landscape water usage by meeting a water budget. Participants not only take a written test, they are also required to manage at least one property to a water budget for one year to achieve certification and to submit an irrigation system audit. Participants are then required to continue to maintain a property to a water budget to continue their certification. CLCA's Water Management Certification carries the WaterSense Label from the U.S. Environmental Protection Agency.

'Like' Us and Enter a Raffle for a New iPod

Facebook is a great vehicle for sharing stories, and we'd like to hear yours. The first 50 people to 'like' our [Facebook Page](#) and post their experiences with Harvest will be entered into a drawing to win a new iPod. If you're already a fan, simply post your story.

We'll tabulate results starting from the release of this newsletter.

It's yet another way we want to hear from you and build on our Harvest community.



Employee Spotlight: Sergio Nunez

Sergio Nunez inspires us at Harvest with his unwavering gratitude. He shrugs off hardship with appreciation for what he has, and responds to complaints with words of encouragement.

His humble beginnings give him a perspective on life that we can all learn from. School was a luxury his family couldn't afford after the sixth grade. So were shoes. "I loved to soccer when I was young," he said. "But without shoes, you couldn't play. There were too many rocks and sticks to hurt your feet." Forced by his family to work as soon as he was able, he is serious today about providing the very best opportunities possible for his wife, Maria, and their three children: Olivia, 8; Elizabeth, 5; and Sergio, who is nearly 2. "I enjoy every single minute of my life," he said. "Everything is so beautiful, but you can lose it in one second." He's a mentor to many of the other crew members working the Sea Cliff communities in Huntington Beach, and a friendly face among the people who live there. His motto for life is to be a friend to all. "I tell them, 'If you ever need anything, call me. I will be there,'" he said.



plentiful, it keeps our aquifers replenished all the way into spring. Lake Mead, the largest reservoir in the United States, was also a shocker: The water level was down 100 feet.

It's a great reminder to all of us of the importance of water conservation: business as usual here at Harvest.

Steven Schinhofen is President and CEO of Harvest Landscape Enterprises, Inc.



Celebrate World Water Day March 22

March 22 is World Water Day, an annual international observance launched at the 1992 United Nations Conference on Environment and Development. Water is our planet's most valuable resource: a necessary element for life. [Click here](#) to learn more.



Sparse snow in Mammoth, and a plummeting water line at Lake Mead made our father-son-and-grandfather road trip a lesson in the ongoing need to conserve.

Welcome New Clients!

Harvest is happy to welcome the following new clients to our family:

- Parkside Community Association, Irvine
- Park Paseo Homeowners Association, Irvine

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