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Harvest Landscape Enterprises, Inc.

Newsletter

January 2012

Refining Our Mission for 2012



Life, when done right, is a continual quest to learn and grow...

Many of you know that I played sports in high school.

As quarterback, I was in charge of directing plays and leading the team's charge down the field to the goal line.

We scored a lot of victories. As teenagers, we thought we had made it to the top. We knew it all and had nothing left to learn...

Then my Dad would lean over to me gently and say, "You've got to try harder. You need to set the bar higher."

It took several years and lots of life experience before I really understood what he meant.

If I didn't grow as a ball player, my experiences as a quarterback would have been confined to



Harvest Client Receives City's Beautification Award

The City of Norwalk this month awarded one of our clients, Gettysburg Square, with its Home and Business Beautification Award.

As the company that maintains the community's landscaping, we are proud to have had a hand in helping Gettysburg Square receive this year's award, which is presented annually for general appearance, maintenance, use of landscaping, neighborhood

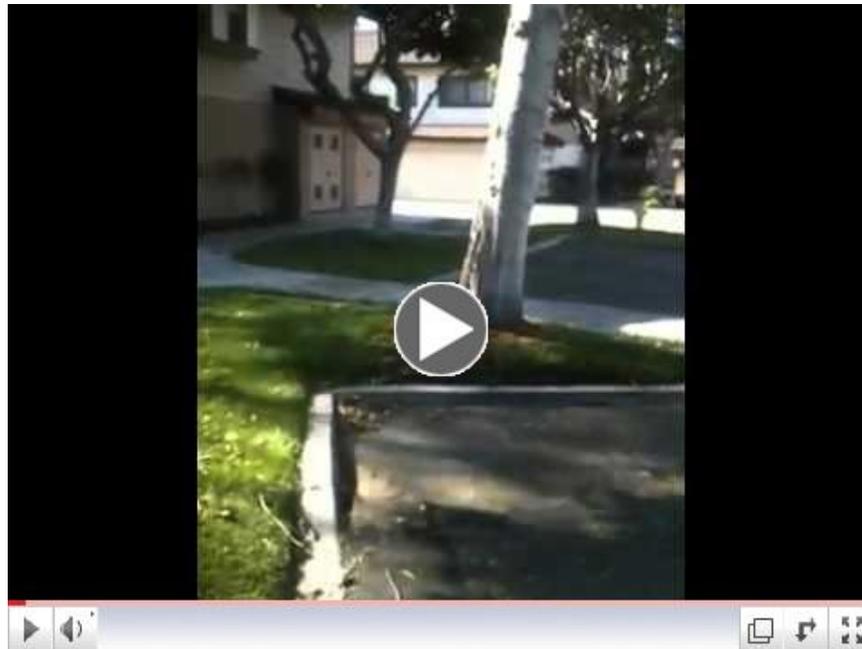
impact and creativity.

Get Your Smart Controllers Installed for Free!

We pride ourselves on our reputation for saving clients water and money on their irrigation costs. That's why we are now offering FREE installation with the purchase of any Hyrdo-Point WeatherTRAK™ smart controller. These devices saved thousands of gallons of water, and thousands of dollars, for many of our clients.

In addition to the free installation, most water districts still have rebates available for these smart controller purchases! That is savings on top of savings!

Each smart controller needs to be equipped with 2-way communication service for more efficiency. We offer the commitment, knowledge, and skills to install, operate and maintain any model of WeatherTRAK™ controller. Call us at 714-693-8100 for more information.



HOA Thanks Harvest for Quick Thinking on Falling Tree

what I had done in the last game or the last season.

My life as a ball player would be lived in the past.

No growth means no expectations and that, as my father said, is a trap too many people get stuck in as adults.

It's for this reason that we should all strive every day to get better at what we do as individuals, as parents and spouses, community members, and as leaders in an industry.

Harvest has always put a focus on sustainable landscaping through water management and conservation. Our projects have received awards and been featured in the media. But we have no intention of resting on our laurels. That's why, this year, Harvest is refining its mission and enhancing its goals for 2012 and beyond.

We have hired noted water management expert Tom Ash to help integrate training and application into a holistic water management system that will save our clients even more water than they are saving now.

We are also working to make it easier for clients to switch to smart controllers through a variety of incentives offered both in-house and through various water agencies.

Working together, I know we can all set the bar higher for water savings, and set the example today of how landscaping should be managed and maintained for tomorrow.

Steven Schinhofen is President and CEO of Harvest Landscape Enterprises, Inc.

Smoketree Anaheim Homeowners Association recently thanked Harvest Landscape Enterprises and its employees for helping to clear the area of cars and people when it became evident that a tree was about to topple from high winds. "Dario's response was the key to whether we were going to have a catastrophe on our hands, or just a slight inconvenience. In this instance, Dario was a true hero. He saved the day," wrote Camille Contorno, board president. This large alder tree was planted years ago in a space too confined for it to properly root itself into the ground. Talk with us about having our team of arborists do a tree inspection of your site.

Noted Water Management Expert Joins Harvest Team

Harvest has hired water management expert Tom Ash to help coordinate our training program with a new water management system to bring about even more dramatic water savings for our clients.

Tom is well respected in the industry, versed in the latest government mandates and technologies. A horticulturalist by training, he has more than 25 years of experience in water use efficiency, and pioneered water management programs that still stand the test of time today. He is the author of numerous articles and is considered by many to be the authority in conservation practices and sustainable water management.



Harvest Employee Nominated for Annual CAI Awards

Harvest Marketing Director Leslie Hogbin was once again nominated for the Community Associations Institute's annual Orange County Excellence in Community awards, which will be presented Feb. 5 at the Disneyland Grand California Hotel.

Leslie is a member of the "outreach," "green," and "Springtime Showcase" committees. She was nominated for the categories of "Committee Member of the Year," and "Outstanding Service Award." We congratulate her on her tireless dedication to promoting high standards in the industry.



Niguel Shores Features Harvest in Monthly Newsletter

Our employees frequently become a part of the communities they serve. That's why we were particularly pleased to see Nate Bonghanoy, Ignacio "Nacho" Chavez, Guadencia Martinez and Jose Ramirez featured in a full-length article in the Niguel Shores Community Association's January issue of their monthly newsletter, "Seashore News."

The article introduced the employees and went into depth on the irrigation and landscaping changes taking place on the property.

Harvest is establishing a water budget based on sites, acreage, plant type and micro climate by irrigation zone. Using HydroPoint's WeatherTRAK technology, we are able to monitor water use and make adjustments to maximize efficiency. In addition, we are undertaking a complete renovation of all Niguel Shores landscape to introduce plants that require less water, stabilize slopes, reduce maintenance costs and improve the aesthetics of the community. Stay tuned to watch the transformations taking place!

Welcome to our New Clients!

- Canyon Glen
- Niguel Shores
- North Bluff
- Plaza Community Association



A Time to Trim Back

This is the time of year when many plants need to be pruned or trimmed back to prepare them for new growth in the spring. Day lilies, morea iris (shown here), roses and other plant varieties should be cut back and tidy. Quite soon, new growth will sprout and produce lush and vibrant color for many months ahead.



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