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Harvest Landscape Enterprises, Inc.

Newsletter

May 2011

Today's Seeds are Tomorrow's Harvest.



*We all grew up
with hard-work
fables...*

The Ant and the Grasshopper; Three Little Pigs; Little Red Hen.

"Who will help me plant the wheat?" If you were the goose, the cat or the pig, your response was a resounding, "Not I."

As children, it's hard to understand the value of hard work. None of us wanted to be the Little Pig with the house of sticks. But what turn of events eventually drove us to grow up and put in long hours to build that house of bricks for our own families?

For most of us, it was a combination of learning through example from our parents, and taking on the added responsibility of having children of our own.

Harvest wins BIA's 50-Plus Smart Choice Award

Harvest Landscape Enterprises has won the [Building Industry Association](#) of Southern California's 50-Plus Smart Choice Award for creating landscapes that enhance the health and well-being of people over 50.

A recent study by Kansas State University has established a link between outdoor landscaping and quality of life for seniors. Researchers found that a pleasant and inviting landscape encourages seniors to get out, exercise, and visit with their neighbors. This was particularly true for those with high blood pressure or cognitive impairment.

Harvest has developed a unique approach to landscape maintenance that combines beauty with environmentally beneficial techniques that conserve water, reduce noise and pollution, cut down on the use of synthetic fertilizers and pesticides, and create an outdoor environment that is attractive to humans and animals alike.

For more information on the May 19 awards ceremony, visit the BIA/SC's 50-Plus Housing Council of Southern California website at www.50plushc.com.



South Coast Plaza's Spring Garden Show

OK... So we didn't win this competition, but we had a lot of fun trying.

Harvest Landscape teamed up with [Orange County Coastkeeper](#) and [Douglas Kent & Associates](#) to create the "Out of Africa: In To Your Heart" exhibit at South Coast Plaza's annual Spring Garden Show. The design, by former Garden Show winner Douglas Kent, featured a Savannah theme that emphasized livable space. Indeed, ours was one of the most visited exhibits in the show, providing popular lounging areas with cushions for weary shoppers and employees, too.

Harvest Employees Celebrate Safety in Numbers

Harvest is proud of its safety record, and believe us -- it doesn't come by accident.

We have always emphasized safety and rewarded those who have shared our vision. Shown here are Gabriel Hernandez and Jose Sanchez, just a few of our team members who were treated to a monthly safety day with food, prizes and fun. It pays to be safe, and our employees know it.

Our thanks to you all for a job well done!

Somehow, when others depend on you, the work you do takes on so much more value.

We have 400 employees at Harvest, and many come from diverse backgrounds and upbringings. Yet we all share a dedication to doing our best for the sake of those we love.

And so it continues.

Why is it that so many of these ancient fables begin with, "Once upon a time, a long time ago..."

Words of wisdom, worthy of repeating.



Steven Schinhofen is President and CEO of Harvest Landscape Enterprises, Inc.

Welcome New Clients!

Harvest is pleased to welcome the following new clients to our family.

- Bayside Cove
- Bayshores
- Georgetown Square
- Four Quartets
- Sendero
- Tierra Linda
- The Vineyard
- Club Acacia

Thank you for joining us in our mission to create vibrant, efficient, and resilient landscaping. Elements of beauty with a proven return on investment.

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