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Harvest Landscape Enterprises, Inc.

Newsletter

April 2011

**Landscaping:
in the business
of cultivating
relationships.**



*I grew up in
Orange County...*

...My dad was a landscaper, just like my grandfather.

As a boy, they often let me tag along for a day at work in the family business.

I'd be trimming lawns and clipping hedges, but my eyes were always fixed on the firm handshakes of my father and grandfather.

I watched as they tended to the relationships they shared with their clients.

A smile and a pat on the shoulder were as important as the weeding and fertilizing.

Friendship and respect, they said, were the most important foundations of any business relationship.

Another SmartScape project awarded for innovation



The completion this month of our [SmartScape](#) project at Southern California Edison's Villa Park Transfer Station drew notice for its cutting-edge approaches to conserving water, eliminating runoff, trimming maintenance costs and reducing the site's carbon footprint. Congressman Ed Royce, State Senator Mimi Waters and Assemblyman Kurt Hagman, [County Supervisor Bill Campbell](#), Orange Mayor Carolyn Cavecche and Villa Park Mayor Pro Tem Brad Reese issued proclamations pronouncing the project as a model for others to follow. Southern California Edison intends to implement the concepts of the project at other locations throughout Southern California. We are happy to be setting the example that sustainable landscapes can bring about many "green" returns: environmentally, socially and financially, too. Read more in the [Orange County Register](#).



Visit us at South Coast Plaza's annual garden show

Creativity and style will be put to the test this month when Harvest and other area landscape companies compete in the 22nd annual Southern California Spring Garden Show being held April 28 through May 1 at South Coast Plaza. We won't give away any secrets prior to the event, (we don't want to tip off the competition), but rest assured our exhibit promises to please. Stop by to say hello. We would love to see you!

Harvest 'Angels' raise cash for CHOC Orthopedics

The East Yorba Linda Little League Majors scored thousands of dollars for Children's Hospital of Orange County's Orthopedic Institute by collecting donations for every run they score. Coaches Tony Janowicz and Harvest's

Today, Harvest still tends to the properties of many of those "old friends."

We've been through much together. They are as much a part of the family business as they are a part of the family.

There is something inherently "real" about the landscape industry.

Friendships are our greatest bounty. Love brings rewards that cannot be expressed on a spreadsheet.

Our sincerest thanks to you all.

Steven Schinhofen is President and CEO of Harvest Landscape Enterprises, Inc.

own Steve Schinhofen helped to promote the "CHOC up runs for kids" event, encouraging team members, area businesses and others to contribute for the benefit of children who may not have the same opportunities as those running around the bases. "I wanted to attach (the players) to something with a greater cause or purpose," Janowicz told the [Orange County Register](#). For more information, or to make a donation, e-mail steve@hlel.us.



Register photo. For more, [click here](#).

Employee wins CALSouth National Cup

Congratulations to Harvest Landscape Supervisor Mario Gonzalez, who successfully coached his Boys-Under-12 Pateadores ("Kickers") soccer team to the CAL South Nationals, where they defeated the Real So Cal White for the National Cup title.

Mario's success with his soccer team reflects 10 years of experience as a coach, and several years as a player, including in college at the University of Tulsa, Okla., and in professional trials. "Mario demonstrates the same kind of dedication and drive at work as he does with his boys out on the soccer field," said Harvest President Steve Schinhofen. "We are very proud of him and the Pateadores, and wish them the very best for next season." Mario and his wife, Cynthia, live in Tustin where they are raising their 2 boys and 1 daughter. Soccer is a big part of their family life.



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