



Harvest Landscape Enterprises, Inc.

Newsletter

March 2011

Spring Into Action with the Right Irrigation Schedule



Take this electronic survey to determine yours.

This year's wet winter is nearly over. Soon, our lawns and gardens will start depending solely on irrigation for the water they need.

How much is enough? Click on this [calculator](#) to find out. Studies show that most landscapes are significantly overwatered. Most homeowners can cut back on their irrigation by as much as 30 percent.

Harvest has been able to save its clients even more through maintenance, irrigation upgrades and repair, and replanting with drought-tolerant landscaping.

On a large scale these savings can add up to a significant cost benefit. Rebates currently available can bring about an even quicker return on investment.

*Steven Schinhofen is
President and CEO of
Harvest Landscape
Enterprises, Inc.*

The Colony: New Drought-Tolerant Landscape 'In Vogue'

Residents of The Colony at Aliso Viejo knew their landscaping needed a makeover. "We're a 15-year-old community. Our controllers needed to be replaced already and we knew it was time to make the switch to a drought-tolerant landscape," said association board member Tony Woltman, also a respected professional in the field of property maintenance. Woltman knew that the overall savings in water conservation and maintenance, combined with available rebates, would help make the project pay off. Harvest revamped the irrigation system, installed smart controllers and replanted with California Friendly plants. "It's really in vogue; it's the latest look in landscaping," Woltman said. "Harvest did a great job."



Grasses, shrubs and succulents such as this aloe striata transformed the landscape.

Deadline Nears for Water-Saving Rebates from MWD

Metropolitan Water District's "Save A Buck" rebate program ends April 30 for commercial, industrial and institutional customers interested in applying for generous cash-back offers related to water-saving irrigation upgrades. As of March 7, only 28 percent of the program's available rebate dollars remained. Additional rebates from local water agencies may also be available. Visit www.mwdsaveabuck.com/ for details, or [contact us](#) to learn more. Time is running out.

Harvest's 'Kid Ramos' Featured in OC Register Profile



As a teenager in the '70s, David Ramos listened to all the big groups of the day, acts such as the Allman Brothers, the Rolling Stones, Led Zeppelin. Great stuff, but it always left him wanting more, a stronger dose of what inspired those rock 'n' roll bands. "I was always like, 'There's something about the blues,'" says Ramos, sitting on the covered patio outside his Anaheim home. "It was almost like a mission I was on. I knew I was just scratching the surface." Over time, Ramos dug deep, teaching himself the history of the blues, learning how to play the music on his guitar by playing his LPs over and over again in his bedroom after school. He took on a

guitar slinger's name, Kid Ramos, and built a career for himself in groups such as the James Harmann Band, the Fabulous Thunderbirds, and today, [Los Fabulocos](#), whose second album arrived last month.

[\(Read the entire Orange County Register article here\)](#)

Hogbin Wins CAI's Committee Member of the Year Award

We've always thought she was great. Apparently, we're not alone. Leslie Hogbin, Director of Marketing for Harvest Landscape Enterprises, was awarded the Community Associations Institute's Orange County Regional Chapter Committee Member of the Year Award at the Leadership Awards Dinner and Wine Tasting last month. "Leslie knows the true meaning of being a team player," said Terri Hamilton of the Legislative Support committee. "She not only helps the committees plan their events, she can be found working side-by-side at the



Food Bank, Orangewood and other outreach events. She is always willing to step up and lend a hand." In addition to her many other outreach activities, Leslie serves on the association's Outreach Committee and Chapter Legislative Support Committee. Helping others is one of the things that makes her job most rewarding, she said.



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