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Harvest Landscape Enterprises, Inc.

Newsletter

February 2011

Will Global Warming Really Impact Future Water Supplies?



Several researchers and water experts think so.

A new report, "[The Last Drop: Climate Change and the Southwest Water Crisis.](#)" says California's water costs could be pushed into the trillions of dollars as the state builds water storage facilities to compensate for a shortfall of 1,423 million acre feet of water by 2110 -- enough to supply 2.8 million families.

Water agencies have already been planning for an increased demand for water and anticipated shortfalls. Water restrictions and tiered rate structures are commonplace in most communities.

No matter what you think about Global Warming, it's clear that water rates are not going to be going down.



SmartScape Nears Completion

Landscape professionals throughout Southern California are watching our SmartScape project with Southern California Edison, Orange County Coastkeeper and a team of industry experts. This new and unique approach to sustainable landscape is expected to be replicated throughout the region by government agencies, utilities, industrial complexes, business parks and educational campuses.

Located at the Villa Park Substation in the City of Orange, the project will cut water use in half, reduce landscape maintenance costs by 40 percent, and eliminate dry-weather runoff that pollutes waterways and the ocean. A two-year study and analysis of the project will document not only the savings, but a verifiable reduction in greenhouse gas emissions as well. Above all, the site is a beautiful example of native and California friendly plants: trees, succulents, grasses and bioswales that are pleasing to the eye, inexpensive to maintain, and create a habitat for urban wildlife, particularly birds.



Harvest Project Makes Headlines!

Condo Management Magazine profiled one of our maintenance projects in an article titled, "Beaten Path to Success." The three-page spread highlights our work with the Oso Valley Greenbelt Association, saving them 108 gallons of water and more than \$251,500 using a systematic, long-term maintenance plan developed by our company. This project not only received the attention of several news outlets, but earned accolades from government agencies as well. We are thrilled to see water-saving projects such as ours get the notice they deserve. Taking steps to save water on your landscaping can bring a significant return on investment.



An Industry Leader

Marketing Director Leslie Hogbin was recently nominated for the Community Associations Institute's Committee Member of the Year Award. As a member of the organization's Green, Legislative, Awards and Outreach committees, Leslie is committed to ensuring high standards throughout the industry as an advocate for outstanding customer service, sustainable landscaping and results that exceed expectations. Those who know her agree that her enthusiasm for her work is contagious. She is a hard-working and dedicated advocate for the landscape industry, and we are all proud to see her get the recognition she deserves. Please join us in congratulating her for this outstanding honor! Winners will be announced Feb. 25.

Employee Spotlight

Felix Montano puts his heart into everything he does, as a dedicated husband, father and employee.

Felix recently earned his California Landscape Contractors Association Water Management Certification and is studying to get his arborist's license next month. His greatest joy of course, is his growing family.

The good news is that Water Management is the most effective and economical way to address California's water crisis. Our goal is to educate people on how it can be done.



Felix and his wife, Lorely, recently celebrated the Dec. 3 birth of son Eli Alexander Montano, an adorable younger brother to Noah Elijah, who is 5 1/2 years old. Congratulations to the entire family!

Steven Schinhofen is President and CEO of Harvest Landscape Enterprises, Inc.

Welcome!

Harvest would like to welcome the following new clients, who have chosen us to help them better manage their landscaping needs.

- Soleil Aliso Viejo Homeowners Association
- Sycamore Lane Apartments, Mission Viejo
- City of Placentia, Downtown Redevelopment Area



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